

**REGIONAL MEETING OF REPRESENTATIVES OF
NATIONAL PUBLIC HEALTH ASSOCIATIONS
& SCHOOLS OF PUBLIC HEALTH
in SOUTH EASTERN EUROPE**

**PODGORICA, MONTENEGRO
December 9-11, 2005**

AGENDA

- I. The historical momentum
- II. The Renaissance of Public Health
- III. The Public Health Consortium
- IV. The Public Health Infrastructure

THE DRIVING FORCES OF THE POST-MODERN SOCIETIES

GLOBALISATION (big bang 1990)

Technical Dimension (information society)

Economic Dimension (open markets, labour)

Cultural Dimension (migration, subcultures)

Demographic Dimension (dependancy ratio)

Social Dimension (equity gap, vulnerability)

Environmental Dimension (human ecology)

Rank	1990	2020
1	Lower respiratory infections	Ischaemic heart disease
2	Diarrhoeal diseases	Unipolar major depression
3	Conditions arising during the perinatal period	ROAD TRAFFIC ACCIDENTS
4	Unipolar major depression	Cerebrovascular disease
5	Ischaemic heart disease	Chronic obstructive pulmonary disease
6	Cerebrovascular disease	Lower respiratory infections
7	Tuberculosis	Tuberculosis
8	Measles	WAR
9	Road traffic accidents	Diarrheal diseases
10	Congenital anomalies	HIV
11	Malaria	Conditions arising during the perinatal period
12	Chronic obstructive pulmonary disease	VIOLENCE
13	Falls	Congenital anomalies
14	Iron-deficiency anaemia	SELF-INFLICTED INJURIES
15	Protein-energy malnutrition	Trachea, bronchus, lung cancer
16	War	
17	Self-inflicted injuries	
18	Violence	

Figure 1: Disease burdens based on DALYs of 18 leading causes of death, world, 1990 and 2020. Modified (1)

PUBLIC HEALTH IN SEE TODAY:

- The traditional framework has changed completely
- Transition towards democratic market economies
- Perspective of accession to the European Union
- European Public Health standards:
"New Public Health"

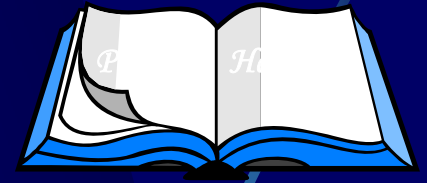
OLD & NEW PUBLIC HEALTH

The *Old Public Health* ...concerned with unhealthy settlements, safety of food, air, and water ...targeted infectious, toxic, and traumatic causes of death ...

New Public Health seeks to address ...equitable access to health services, the environment, political governance and social and economic development

(Ncayiyan et al. 1995)

Public Health



"The science and art of *preventing* disease, prolonging life and promoting physical health and efficiency through organized *community* efforts for the sanitation of the environment, the control of communicable infections, the *education* of the individual in personal hygiene, the *organization* of medical and nursing *services* for the early diagnosis and preventive treatment of disease, and the development of the *social machinery* which will ensure to every individual a standards of living adequate for the maintenance of health; organizing these benefits in such a fashion as to enable every citizen to realize his *birthright* of health and longevity."

Winslow, 1920

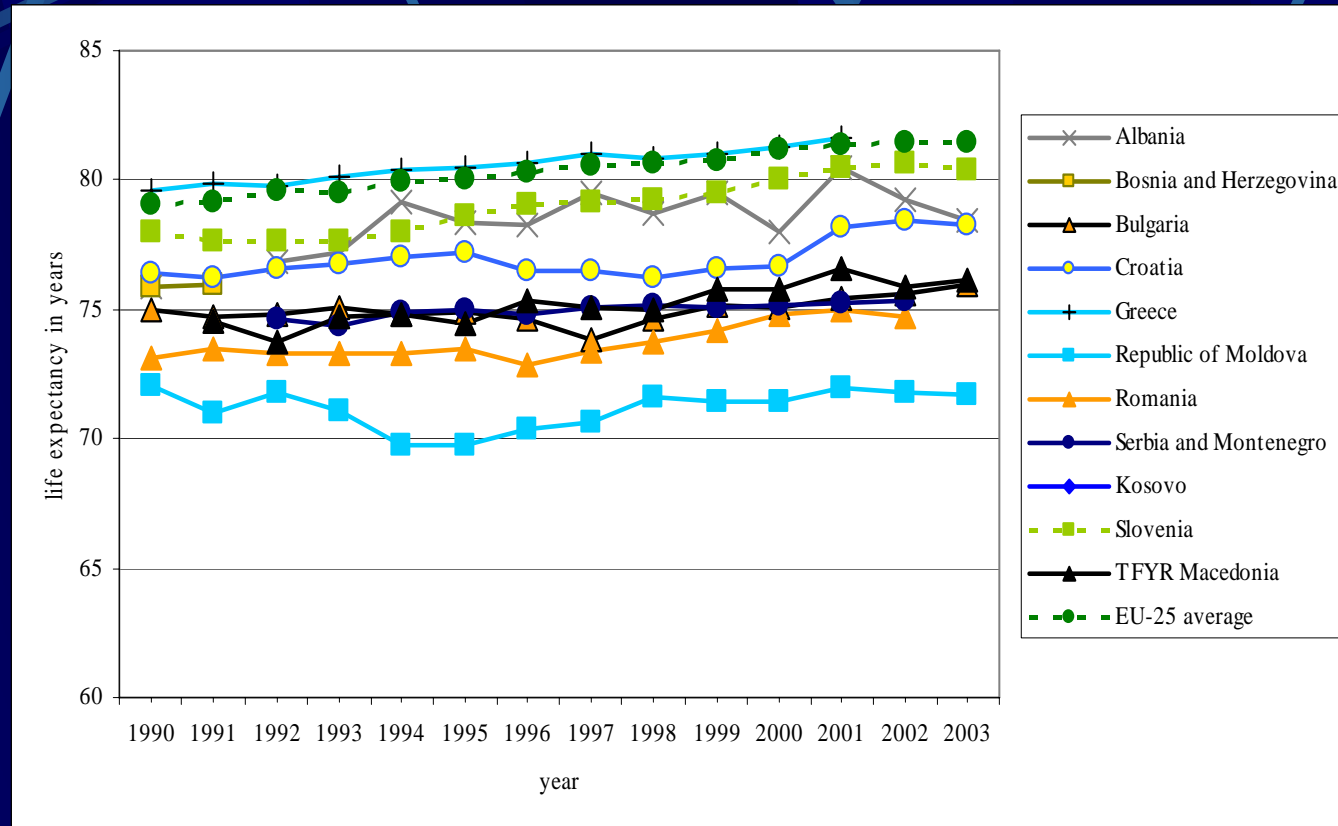
The mutual dependency of Health and Economics

Health is a priority goal in its own right, as well as a central input into economic development.

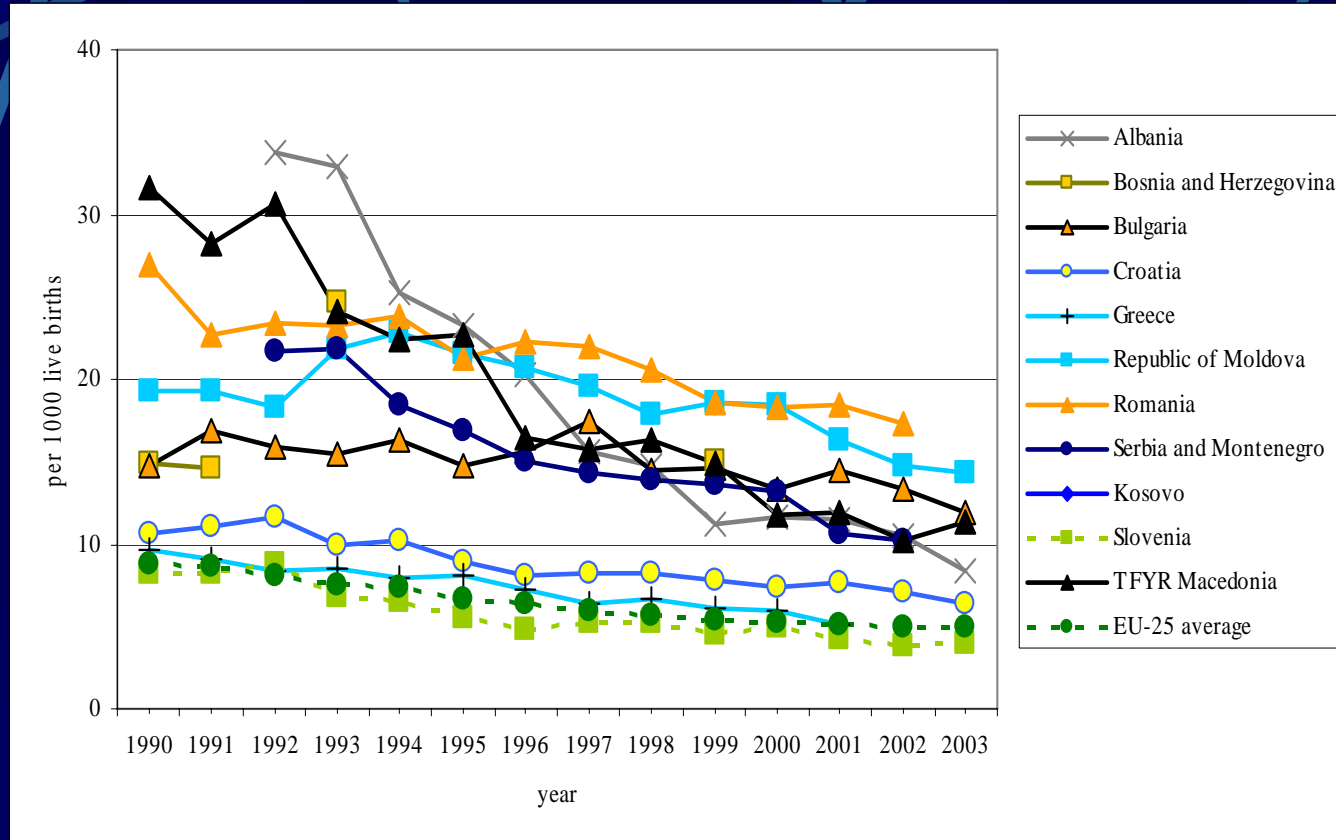
The importance of investing in health has been greatly underestimated, not only by analysts but also by ... governments and the international donor community.

(Macroeconomics and Health 2001)

Indicator 5: Life expectancy at birth, in years, female, SEE- Countries, 1990-2003



Indicator 6: Infant deaths per 1,000 live births, SEE-countries, 1990-2003



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*FROM THE SKOPJE DECLARATION (2001)
ADOPTED BY THE WFPHA (2003)*

We believe that the future well-being of our one and only world ... resides in the prevention of violence; the eradication of poverty, and the promotion of democratic principles. Furthermore, we believe that public health constitutes one basic element and practical ingredient, for mankind's hope for the future.

Website: www.wfpha.org

CHARACTERISTICS OF HEALTH CARE REFORM IN EUROPE TODAY

- 1) EU: Merging Bismarck and Beveridge
- 2) FSE: From Semashko to accounted Health Care (*Market*)
- 3) Effects of globalisation (*employer share*)
- 4) The Four Freedoms in the Common Market
- 5) Expand GDP share for health (health industry)
- 6) From steering input to steering output (*QA, HIS*)
- 7) Reset balance of provider vs. payer (& consumer?)
- 8) Moving the PHS from provision to supervision

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Cost Effectiveness of Bio-Terrorism

Cost of casualties in:	USD/Square km
Conventional (bombs)	2000
Nuclear	800
Nerve Gas	600
Biological Weapon	1

Source: Biologic Casualties Handbook, US Army, 2001

THE RELEVANCE OF CULTURE

Only towards the end of the last century a global ethical debate is emerging („World Ethos“, Kueng).

The commonality of Europe is based on the old greek philosophers, christianity and the French revolution.

It is a European heritage to think of health as a personal good, under individual and collective responsibility (Laaser & Wolters 1989).

THE UTILITARIAN PRINCIPLE

In open societies
the management of the population health
is to pursue the benefit of the largest number,

However, on the condition
that nobody's health is diminished
or put at a higher risk.

EVIDENCE AS AN ETHICAL DEMAND IN PUBLIC HEALTH

The most efficient or cost-effective allocation
of limited resources is an ethical demand.

AGENDA

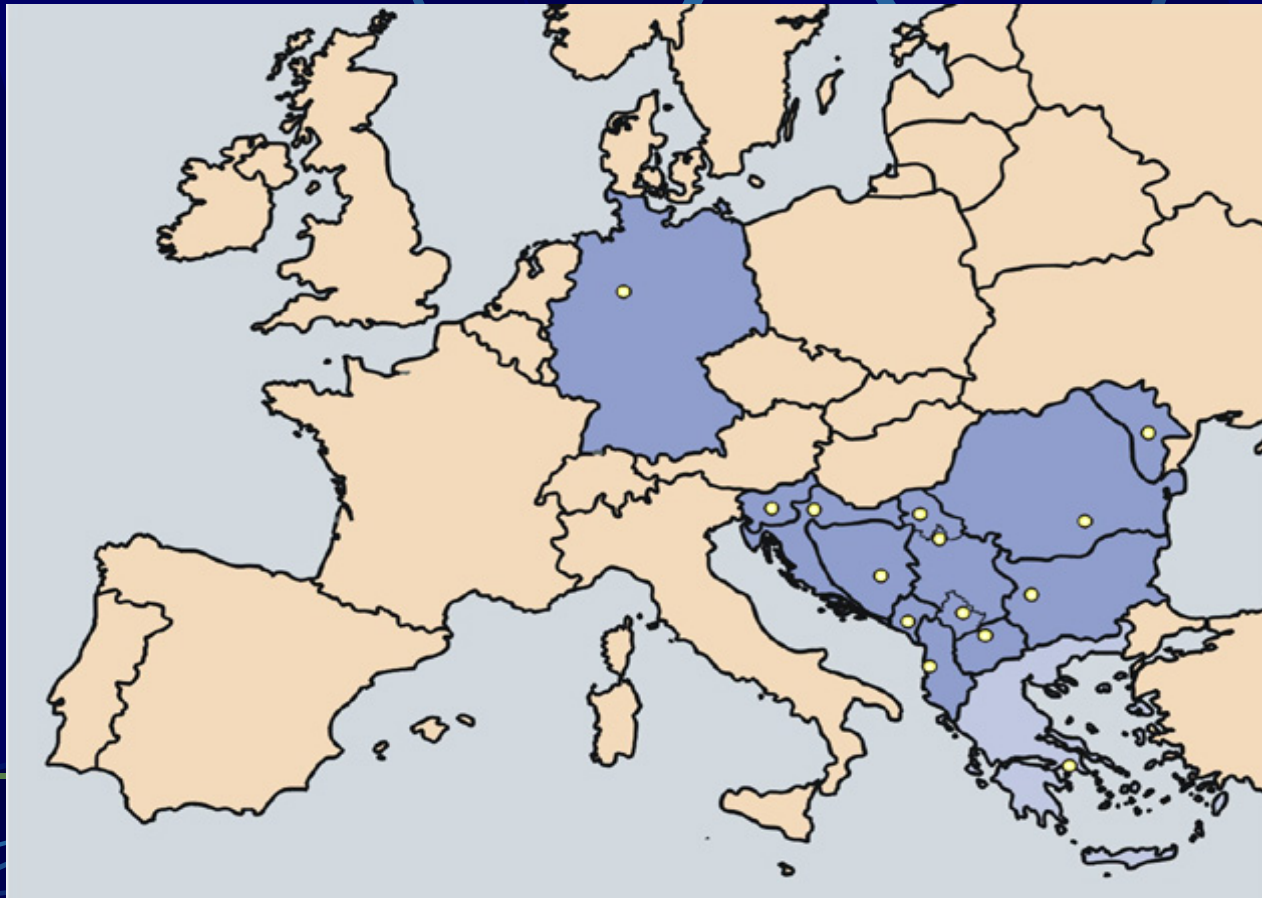
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STABILITY PACT FOR SOUTH EASTERN EUROPE

Public Health Collaboration in South Eastern Europe (PH-SEE)

Programmes for Training and Research in Public Health



Resetting Public Health, the PH-SEE Consortium

Website: www.snz.hr/ph-see

1. Network of PH institutions and professionals
2. Internet-based postgraduate training
3. Agreement on common MIS
4. Common training programmes & conferences
5. Regional mobility of students & teachers
6. Institution building
7. Joint public health research
8. Enhancement of peace & human rights in SEE
9. Development of a common Internet-platform

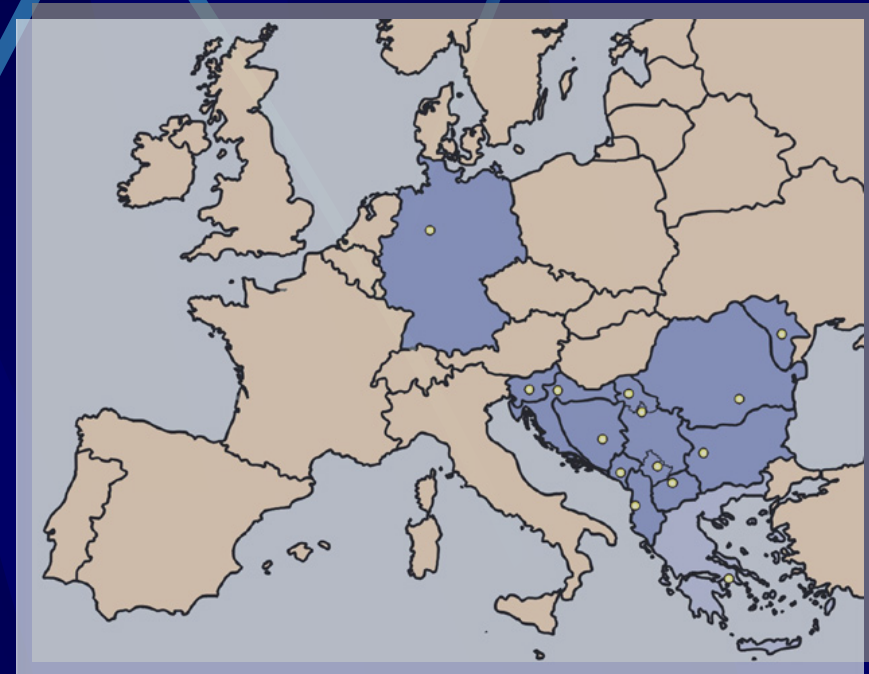
A REGIONAL PUBLIC HEALTH STRATEGY

- A. Derived from local experience
- B. Built on national strategies
- C. Linked to Europe

Framework for a SEE Regional Public Health Strategy

PH-SEE Network, 2004

- **Equity in health**
 - Vulnerable groups
 - Living conditions
- **Social participation**
 - Opportunities and initiatives
 - Awareness and empowerment
 - Civil society involvement
- **PH human resources**
 - Sustainable HR development
 - Regional professional collaboration
- **PH information**
 - Regional HIS
 - Regional reporting mechanisms
 - PH knowledge in key groups
- **Intersectoral cooperation**
 - PH involvement in non-health sector
 - Intersectoral research



PUBLIC HEALTH STRATEGIES: A TOOL FOR REGIONAL DEVELOPMENT

Editors: Gabriela Scintee & Adriana Galan

Hans Jacobs Publishing Company, Lage, Germany

ISBN 3-89918-145-X

The Framework of Public Health (*Bjegovic/Burazeri*)

The Economics of Evidence in Public Health (*Wenzel/Santric*)

Providing Evidence for High Level Decision Making (HEN) (*Dumitrescu*)

STRATEGY DEVELOPMENT (10)

STRATEGY IMPLEMENTATION (3)

CASE STUDIES (13)

**FRAMEWORK FOR A COMMON REGIONAL PUBLIC HEALTH
STRATEGY OF SOUTH EASTERN EUROPE**

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THE PUBLIC HEALTH INFRASTRUCTURE

- A. The Public Health Associations
- B. The Schools of Public Health
- C. The Institutes of Public Health

THE PUBLIC HEALTH INFRASTRUCTURE

Session I:

- A. Regional Scientific Meetings
- B. A Regional Publication

Session II:

- C. A Coordinating Office
- D. A Regional Consortium (SPH & PHA)

Session III:

Cooperation with Donors

THE JOURNAL OF PUBLIC HEALTH POLICY

The Federation's Pages

www.palgrave-journals.com/jphp/wfpha1.pdf

- A. Editorial
- B. Special Reports
 - a) Legislation on Prevention
 - b) PH Collaboration in SEE
- C. WFPHA News & Notes

THE WORLD FEDERATION OF PUBLIC HEALTH ASSOCIATIONS (WFPHA)

Website: www.wfpha.org

- A. Free Membership
(INASP countries AL, BiH, MOL, SCG)
- B. JPHP subscription reduced by 40%
& free access for INASP countries
- C. Fast track for papers to JPHP