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**NewsMail 03** **May, 2007**  
**FORUM FOR PUBLIC HEALTH**  
**IN SOUTH EASTERN EUROPE**

**Collegiality, Professionalism, Amity**

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## ***Editorial***

The joint meeting in Zagreb on April 16, 2007 between the representatives of FPH-SEE (editorial committee) and Croatian Medical Journal (CMJ), represented by prof. Matko Marusic and prof. Gordana Rajter (publisher) was a successful start of a hopefully productive collaboration. The agreement between the CMJ and FPH-SEE was signed (see below). All-together FPH-SEE solicited 33 subscriptions. CMJ shall indicate FPH-SEE as an official sponsor while FPH-SEE will indicate CMJ as the official journal of FPH-SEE.

The editorial committee of FPH-SEE includes Tit Albreht, Genc Burazeri, Mariana Dyakova (coordinator), Ulrich Laaser and Sandra Grujicic-Sipetic (member of the advisory board of CMJ). Its tasks are to solicit papers from SEE in three ways: single papers, contributions to one thematic issue of FPH-SEE, contributions to other thematic issues. Solicited papers will be coordinated by Mariana Dyakova and after consensus in the editorial committee, sent to Prof. Marusic for his personal comments, finally then as official submission to the journal. Sandra Grujicic-Sipetic will focus on the initiation of contributions to

thematic issues covering attractive topics (e.g. screening, drug abuse, insurance; wherever possible in a comparative approach between countries of SEE) and taking into consideration the expertise of colleagues in SEE and beyond. Contributions will after consensus in the editorial committee be shared with Prof. Marusic, however, a specific issue will be determined only after a minimum of 10 papers has been assembled.

FPH-SEE has also the right to propose reviewers from its environment. For contributions from FPH-SEE at least one reviewer should have a FPH-SEE background. At least once per year FPH-SEE can publish news and announcements as well as its own report.

*We very much hope for the support and involvement of all the members of the FPH-SEE for getting and publishing as much high-quality articles as possible, as well as in the process of collaboration and organization itself. We also believe that this partnership will provide a unique chance for many specialists in the public health field to reveal their scientific studies, interests and to publish in a recognized international journal. That is why we very much expect you active participation and also would like to urge you to share out this opportunity among your colleagues.*

Mariana Dyakova, School of Public Health, Sofia  
on behalf of the Editorial Committee of FPH-SEE

## **Contract**

Zagreb University School of Medicine, Zagreb, Šalata 3  
Rijeka University School of Medicine, Rijeka  
Split University School of Medicine, Split  
Medical School, Josip Juraj Strossmayer University, Osijek  
(hereinafter referred to as Schools of Medicine), represented by Matko Marušić, PhD, editor in chief of the Croatian Medical Journal, according to the Agreement on the journal, as one party

And

FORUM FOR PUBLIC HEALTH IN SOUTH EASTERN EUROPE (FPH-SEE) represented by Prof. Ulrich Laaser (hereinafter referred to as Sponsor), as the other party, make the following

AGREEMENT

## On sponsorship of the Croatian Medical Journal (CMJ)

### Article 1.

By this agreement, in accordance with the agreement on the Croatian Medical Journal of 2004, articles 9 and 10, the parties regulate the relations between the Schools of Medicine as founders and owners of the Croatian Medical Journal and SEEPHI as the publishing Sponsor of the journal.

### Article 2.

Both parties agree that the activities from the Article 1 of this Agreement are of great importance and can be achieved only through mutual cooperation.

### Article 3.

By this agreement, FPH-SEE accepts the sponsorship over the journal from the Article 1 of this agreement.

The Sponsor has the right to:

- appoint one member of the CMJ Advisory Board
- discounted journal subscription for its 30 (thirty) members
- edit one thematic issue a year and in this issue publish:
  - a) two black-and-white half-page announcements or advertisements
  - b) one full page of its reports.

Announcements, advertisements and reports, mentioned in item a) and b) of this article, have to fulfil all requirements of the CMJ general guidelines.

Sponsor's responsibilities are:

- the CMJ should be stated as Sponsor's official organ in all Sponsor's documents,
- to purchase at least 30 discounted subscriptions (€40) a year. If more than 30 subscriptions are ordered, arrangements are made with the publisher.

## AGREEMENT TERMINATION

### Article 4.

To terminate the agreement the Sponsor has to send a written termination notice.

Termination on the Sponsor's part takes effect only when all the Sponsor's responsibilities for the current year, as defined by the agreement have been carried out, no sooner than the end of the calendar year in which the agreement was terminated in the way defined in the first section of this article.

Article 5.

All further individual specific relations between the Medical Schools and the Sponsor are to be regulated by clauses to this agreement.

Article 6.

The agreement takes effect on the date of signing and continues in force till the date of termination.

Article 7.

All possible disagreements will be solved peacefully.

In the event that the disagreements are not solved peacefully, they will fall under the jurisdiction of the court in Zagreb.

Article 8.

This agreement was issued in four (4) identical copies, two copies for each party.

Zagreb April 16, 2007.

On behalf of Medical Schools:  
Editor in Chief

On behalf of FPH-SEE :

*Professor Matko Marušić*

*Professor Ulrich Laaser*

## **WHO Geneva**

WHO Geneva is developing an international platform for communication, called KM4PH: Knowledge Management for Public Health initiative. The responsible officer is Dr. Alena Petrakova, formerly head of the Prague School of Public Health, now in Geneva:

- **KM4PH is a global knowledge sharing network for public health** led by the Knowledge Management and Sharing department at the World Health Organization in collaboration with the World Federation of Public Health Associations, the International Association of National Public Health Institutes their member organisations and other regional and national public health partners.
- **KM4PH is supported by a global database, on line communications and libraries to improve knowledge sharing and reapplication amongst public health professionals:**
  - Mapping of public health knowledge and resources at international, regional, national and sub-national levels to provide a global database of expertise.
  - On-line communications and training platforms include the Global Health Campus
  - Other knowledge resources including Health InterNetwork, Access to Research Initiative, the Global Health Library, the eGranary Digital Library, and others
- **KM4PH supports human resources for health development at institutional and individual levels by:**
  - Strengthening public health leadership for knowledge management (KM)
  - Supporting regional centres and national strategies for KM for health.
  - Identification of core public health competencies and skills for the 21<sup>st</sup> century
  - Integration of KM in all public health curricula
  - Improving the capacity and quality of training using KM tools and techniques
  - Enabling innovations in health systems through KM tools.
  - Support for knowledge sharing communities of practice between health professionals, NGOs, and private sector in twinning, education and health systems strengthening
- **KM4PH will enable better and faster access to and use of existing knowledge by:**

- Creating and maintaining a global database of institutional and individual expertise so that sources of expert knowledge in all fields of public health can be readily identified.
- Supporting communities of practice to enable them to research, identify and communicate best practice and reduce the know-do gaps in health delivery.
- Sharing educational and training programmes through communities of practice and other types of exchange use of information and communication technologies.
- Supporting innovations in knowledge provision to the public using information and communications technology including mobile phones to improve health literacy.
- **KM4PH will achieve better global health** through:
  - Health system leadership to transform health delivery at national and local levels
  - Use of information and communication technology and knowledge to address global health challenges and the Millennium Development Goals including as examples:
    - Improved access to health knowledge for education at all levels.
    - Better access to health knowledge and education to empower women.
    - Health knowledge services for underserved villages to improve child health.
    - Sharing good practice in HIV/AIDS, Malaria and TB prevention and treatment.
    - Support for partnerships and twinning for health and development.
  - Innovations in health education and training to enable major improvements in the number and quality of health workers.
- **For more information on KM4PH visit [www.who.int/km4ph](http://www.who.int/km4ph) or email Alena Petrakova at [petrakovaa@who.int](mailto:petrakovaa@who.int)**

***Summer School 2007***



# **STABILITY PACT**

## **FOR SOUTH EASTERN EUROPE**

**Forum for Public Health in South Eastern Europe (FPH-SEE)**

*Programmes for Training, Research and Practice in Public Health*

**German Center for  
Public Health  
Genomics (DZPHG)  
University of Applied  
Sciences**

**Bielefeld (Germany)**

**Centre  
School of Public  
Health  
Faculty of Medicine  
University of  
Belgrade**

**Belgrade (Serbia)**

**Institute of Public  
Health Northrhine-  
Westphalia  
Landesinstitut fuer den  
Oeffentlichen  
Gesundheitsdienst  
(Ioegd)**

**Bielefeld (Germany)**

## **GOOD GOVERNANCE, COMPETENCIES AND ETHICS IN PUBLIC HEALTH**

*Belgrade, Serbia, June 25-29, 2007*

***LOCATIONS:***

Centre School of Public Health, Faculty of Medicine, University of Belgrade  
Pasterova 2, PO BOX 56, 11129 Belgrade, Serbia  
Tel/Fax: +381-11-2659-533

**Hotel Park, Njegoseva No. 4, 11000 Belgrade, Serbia**

Tel.: +381-11-2323-4722/-3029 (fax)

The participants are requested to take a taxi from the airport or the central train station in Belgrade to the hotel.

**SECRETARIAT AND REGISTRATION:**

Mrs. Radmila Vukic

Ass. Dr Milena Santric-Milicevic, MSc

Tel/Fax: +381 11 659 533

E-mail: [msantric@med.bg.ac.yu](mailto:msantric@med.bg.ac.yu)

*Institute of Social Medicine*

*School of Medicine, University of Belgrade*

*Dr. Subotica 15*

*11000 BELGRADE*

*Serbia*

***CREDITS:***

The successful participation in the final examination will be certified with 2 ECTS credits.

***CONFERENCE FEE:***

The conference fee is 200 EUR. The hotel and full board will be covered by the organisers. Some double rooms are available if preferred.

***REIMBURSEMENTS:***

Travel costs can be reimbursed for the cheapest travel connection up to 250,00 € for the region and up to 500,00 € from Germany.

***LECTURERS:***

Prof. Dr. Angela Brand MPH  
Social Medicine & Public Health  
German Center for Public Health Genomics (DZPHG)  
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***COURSE DESCRIPTION:***

Healthcare delivery systems are facing fundamental challenges. New ways of organising these systems based on the stakeholders' different needs are required to meet these challenges right in time. Recently the terms "governance" and "good governance" are being used in the context of public health. But the concept of "governance" including policy and law is not new. It is as old as human civilization and can be used on different levels such as corporate governance, international governance, national governance and local governance. Since governance is the process of decision-making and the process by which decisions are implemented (or not implemented), an analysis of governance focuses on the formal and informal actors involved in decision-making and implementing the decisions made and the formal and informal structures that have been set in place to arrive at and implement the decision. Government is one of the actors in governance. Other actors involved in governance vary depending on the level of government that is under discussion. In rural areas, for example, other actors may include NGOs, research institutes, finance institutions, political parties etc. At the national level, in addition to the above actors, media, lobbyists, international donors, multi-national corporations etc. may play a role in decision-making or in influencing the decision-making process. Furthermore, the concept of "good governance" is based on multidisciplinary competencies as well as on ethical principals to assure not only, that "the right interventions are done in the right way" but also "the responsible and effective translation of knowledge into public health research, policy and practice".

**PROGRAMME:**

**25.06. Monday**      19.00      *Get-Together (in the Park Hotel)*  
Registration of participants

**26.06. Tuesday**      Centre School of Public Health

09.00- 09.30 Registration of participants

09.30-10.30 Welcome by the Faculty of Medicine,  
University of Belgrade, Serbia  
Dean Prof. Bogdan Djuricic

Centre School of Public Health, Belgrade,  
Serbia  
Head Prof. Dr. Vesna Bjegovic

The SEE Health Network  
Dr. Djordje Stojilkovic, National Health  
Coordinator for Serbia and Member of the SEE  
Health Net Executive Committee

WHO-Regional Office for Europe,  
Country Office, Belgrade  
Dr. Dorit Nitzan-Kaluski and Dr. Melita Vujnovic  
“Health Systems and Public Health in Europe”

Prof. Dr. Dragan Gjorgjev, Regional Project  
Manager, SEE PHSS Project, Director of  
National PH Institute, Skopje, FYR Macedonia  
“Interim Outcomes of the Ongoing Project  
Evaluation and Future Perspectives”

10.30-11.00 *Coffee Break*

11.00-12.30 Session 01  
The Concept of Good Governance

12.30-14.00 *Lunch Break*

14.00-15.30 Session 02

Good Governance and the Role of Policy

15.30-16.00 *Coffee Break*

16.00-17.30 Session 03  
Case Study I (Policy)

19.30 *Welcome Dinner*

**27.06. Wednesday** 09.00-10.30 Session 04  
Good Governance and the Role of Law

10.30-11.00 *Coffee Break*

11.00-12.30 Session 05  
Case Study II (Law)

12.30-14.00 *Lunch Break*

14.00-15.30 Session 06  
Good Governance and the Role of Ethics

15.30-16.00 *Coffee Break*

16.00-17.30 Session 07  
Case Study III (Ethics)

**28.06. Thursday** 09.00-10.30 Session 08:  
Good Governance and the Role of  
Competencies

10.30-11.00 *Coffee Break*

11.00-12.30 Session 09  
Case Study IV (Competencies)

12.30-14.00 *Lunch Break*

14.00-15.30 Session 10  
Working Groups on Good Governance

15.30-16.00 *Coffee Break*

16.00-17.30 Session 11

## Plenary Presentations of Working Groups

**29.06. Friday**

09.00-10.30 Session 12  
Examination

*10.30-11.00 Coffee Break*

11.00-12.30 Session 13  
Certification

*12.30-14.00 Lunch Break  
Departure*

## ***Forecast***

A new School of Public Health in Bucharest has been established, director is Prof. Armean Petru ([parmean@snspps.ro](mailto:parmean@snspps.ro)).

The 2<sup>nd</sup> Student Conference of Public Health students in SEE will be organized in Bucharest, probably October 2007.

The scholarships announced in NewsMail 02 have been divided between Albania, Bulgaria and Romania.

Ulrich Laaser will go middle of May to Kaunas, Lithuania to chair the first European accreditation of a SPH (see NewsMail 02).

## ***Editorial Office:***

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